

Stork Visits...

Mrs. Catherine Zades, wife of Mr. Stamos D. Zades (Student Life) gave birth to a six lb. eight oz. baby on January 14. The girl has been named Helaine Doria Zades. Mr. Zades was reported in a "state of complete collapse" while his wife was in excellent condition in New York Medical Center. The baby was born at 2:55 AM.

New Rule Requires Full Club Membership Lists

By GIL ROBINOV

A new system of registration for all clubs in the College has been instituted this semester. "The procedure will be in compliance with the ruling passed by the Student Faculty Committee on



Dean James S. Peace
Explains Ruling

Student Affairs last term and will also meet many of the objections to the ruling raised by numerous political clubs." Dean James S. Peace (Student Life) announced last week.

Under the new system, clubs will be required to submit one main list containing the names of the club's officers and members and individual personal lists to be filled out by each member for his own file. The political and

religious clubs, however, are only obliged to list the four officers on their main list. Each member of these clubs can write "Political Club" or "Religious Club" on his personal list rather than specify the particular club. The president and faculty advisor to the club will be responsible for the validity of these lists.

Dean Peace also said that he is going to present a new plan to SFCSA at its first meeting this term. "Because of the limited facilities of this department," he stated, "I would like them to approve my plan, which will not require as much work. It will combine many of the features of the present procedure and also protect the political and religious affiliations of the students in these clubs." He explained the

See Editorial, 'Compromise,' on Page 9.

reason for this plan is to provide a system for the Department of Student Life to have a complete record of each student's extracurricular activities and yet not reveal his special political or religious associations.

SC Plans Ice Skating Party; Final Decision Up to SFFC

An indoor ice skating party, sponsored by Student Council has been tentatively set for Saturday night, March 5. The affair was approved by SC at its first meeting of the term on Thursday. Final approval must come from the Student Faculty Fee Committee (SFFC).

The party will be held at the Oxford Ice Skating Rink, located at 183rd Street and Jerome Avenue in the Bronx, from 8:30 to 11 PM. Admission, which is limited to those who purchase tickets through Council, is eighty-five cents per person and \$1.60 for a couple.

Inside OP

- Pres. Gallagher sees dual danger in Communism and McCarthyism—Page 2.
- Church newspaper attacks OP and Mercury for "immorality"—Page 3.
- The Irving Slade story—Page 4.
- Letter from Oberlin—Page 5.
- The Big Day—Page 6.
- Editorials—Page 7.
- The College Scene—Page 9.
- SportOffice—Page 11.
- Hoopsters win two during inter-session—Page 12.

The rink is located at the 183 Street station of the Jerome Avenue line (JRT) and is two blocks from the 183 Street station of the Concourse "D" line (IND). The rink has a snack bar and skate shop, which will rent skates for forty cents a pair.

A special rate of seventy-five cents per ticket is available to College organizations that purchase blocks of forty or more tickets. Tickets for the affair will soon be on sale at the SC office, Room 20 Main.

Much of the SC meeting was devoted to organizational details, among which was the election of five committee heads. Mike Rizzo was chosen head of the Service Committee, Gloria Kingsley of the Administrative Committee, Jack Levine, the Government Structures Committee, Irwin Kahn, the School Affairs Committee, and Iris Goldstein, the Civil Liberties Committee.

—L. Levine

Ask Tentative \$159,000 As Yearly Budget for SU

By PAUL WEISSLER

A tentative yearly budget of more than \$159,000 has been drawn up for the Student Union. The budget, made public by Dean Alton Lewis, Director of Student Union, at an open forum last Tuesday night, evoked criticism from both day and evening session students. The Union will be the student recreation site on the Manhattanville Campus.

Bob Mayo, a representative to Evening Session Student Council, took issue with the

BHE Request: \$8,807,007 CCNY Budget

An estimated \$8,807,097 has been requested by Dr. Joseph B. Cavallaro, Chairman of the Board of Higher Education, for next year's City College budget. The budget was presented before Budget Director Abraham D. Beame on February 2, and was an estimated minimum for 1955-56.

This estimated budget is a \$1,339 increase over last year's expenditures. According to President Buell G. Gallagher the increase was necessary for four main reasons:

- There are mandatory increases in salary which are provided by law.

- There has been an increase in enrollment, therefore, there must be an increase in teachers.

- An extra \$75,000 has been requested in order to facilitate the move from the "educational slum" (Army Hall and Finley Hall) to the Manhattanville Campus.

- In order to avoid possible commercialism in athletics, another \$20,000 has been requested. Pres. Gallagher expressed optimism over the new 1955-56 budget. He asserted that the extra \$20,000 for inter-collegiate athletics was clearly necessary in order to continue the athletic program without relying upon "gate receipts" from sporting events on large scale, commercial operation.

Dr. Cavallaro asserted that "my purpose... is to emphasize the fact that the proposed 1955-56 budget is not an expansionist budget... This budget is not a loosely drawn up set of requests, but a well-considered plan based on the minimum needs."

He added that "we have not asked for across-the-board increases for members, for we know that this a matter to be considered in the light of the total City picture. However, we do urge that every possible means be explored for providing increases that will help us hold and attract top-flight personnel in our colleges..."

Books...

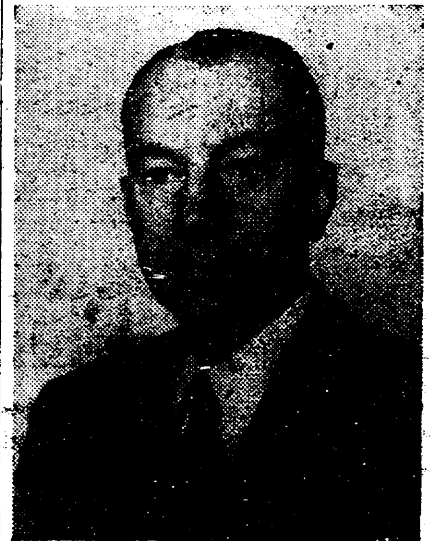
A drive to collect textbooks for Israeli universities will be conducted by the Student Zionist Organization tomorrow and Wednesday. Students wishing to donate books may leave them in boxes posted around the campus for that purpose.

preparation of "a budget mentioning specific positions to be filled and paid for, without a program decided upon." He doubted the wisdom of "creating positions without knowing what the people who will hold them are to do."

Several Day session students at the forum expressed similar doubts. One noted that "the budget makes provision for a director, associate director, assistant director and two program directors. If Student Union is to operate on a committee system manned by student volunteers, what will all these people do?" Dean Lewis answered comments by saying that the budget is "only tentative."

A clash on the program to be operated at the forum. Evening Session students felt that the program should be run by the clubs on the campus almost exclusively. Those Day Session students who spoke felt that the Student Union should provide a program for those who did not belong to clubs, so that those not

wishing to join clubs could create and participate in programs. A proposal for two boards of managers, one for Day Session and



Dean Daniel F. Brophy
Conducted Forum

one for Evening Session, both operating simultaneously and co-operating with each other, seemed to find agreement with

(Continued on Page Three)

It's Monstrous!



Yes, it would be "monstrous" if you missed an opportunity to join Observation Post. Experience is not a necessary prerequisite and all the fundamentals of newspaper production are taught at OP's candidates class, the first of which will be held Thursday at 12:15 in Room 13 Main.

Regardless of whether this is your first or last semester at City College, OP has a place for you on one of its departments—News, Features, Sports, Art and Photo or Business. Drop in to Room 16A Main and sign up now.

Gallagher Sees Dangers from Both Communism and Senator McCarthy

The dual dangers of Communism and McCarthyism were pointed out by President Buell G. Gallagher in a speech delivered on Jan. 27, at the Waldorf Astoria Hotel. The meeting was held in behalf of Brandeis University.

Pres. Gallagher asserted that the two "isms" are precisely equivalent, with each representing a "means of dominating the thoughts and wills of professors and students."

He also compared Communism, Fascism and Nazism and concluded that, although alike in their reliance on force, their use of any means toward an end, and their exploitation of minorities, they differ in that Communism is the only one of the three with a basic philosophy and theology, from which all else follows. It is from this set of basic beliefs, "claiming not only the emotions, but also the minds of its adherents" that Communism draws its strength, Dr. Gallagher said.

He went on to analyze the theory of Marxism, first making the point that "no small part" of its appeal to "innocents" lies in the bulk of Marx's writings, the

latter convincing them that the content must be correct.

In facing the threat posed by Communism there are at least two things American higher education can do, according to Dr. Gallagher. The first is to teach about its methods "in precisely the same manner that any outmoded nineteenth century philosophy is exposed to critical analysis." The second method is the "practicing of what we teach." Dr. Gallagher asserted that action is the most convincing way to answer any untrue allegation.

Commenting on Senator Joseph R. McCarthy, (R-Wis.), Pres. Gallagher accused him of "still welcoming Communist support" toward his election, when those in academic life were "already waging the battle against the Communist threat to intellectual freedom"

—Dannheisser

Debating Club Finishes Tour With 4 Wins

The College's Debating Society was declared the winner in four and tied one of nine debates held last weekend in Washington, DC.

The team debated with students from Howard, Georgetown, and Catholic universities on the national topic: Resolved that the United States extend diplomatic recognition to the Communist government of China.

Team Praised

No winner was chosen in the debate at Catholic University, but the judge complimented the College's affirmative team of Morton David and Joseph Blecher on its presentation.

OP Elects...

Selwyn Raab, a twenty-year old senior and journalism major has been elected Editor-in-Chief of Observation Post for the Spring semester. Also elected to the Managing Board were Bruno Wassertheil, Managing Editor; Martin Stahl, Business Manager; Paul Weissler, News Editor; Joan Snyder, Features Editor and Stanley Wecker, Sports Editor.

STUDENTS-Clip This Now!

\$1,000.00 IN CASH PRIZES

For the Best Essay - (250 to 500 Words) On The Subject

"How I Would Increase the Popularity of Cigarillos"

RULES

1. Only bonafide students of accredited colleges are eligible to compete. 1st prize \$500; 2d, \$200; 3d, \$100; plus four \$50 prizes.
2. Essays must be accompanied by one (1) KING EDWARD CIGARILLO band, or reasonable facsimile thereof.
3. Only one entry accepted from each student.
4. Contest now open. Closes April 30, 1955.
5. Mail entry to Box 3097, Jacksonville, Florida. Decision of judges will be final. All entries become the property of...

JNO. H. SWISHER & SON, INC. Makers of King Edward Cigarillos

"You don't have to inhale to enjoy a Cigarillo"

Library Opens Up to Students

The Forty-Second St. branch of the Public Library has changed its policy with respect to student use of its facilities. The announcement was made by the Director of the New York Public Library, Edward G. Freehofer.

The policy had previously been to prohibit college students from using the books in the Downtown Branch because it was felt by the Public Library that the students had access to books in their own college libraries. A special student card, permitting student use of the Downtown Branch was given only when no literature was available at the student's college.

Mr. Freehofer asserts that this is only an experimental policy and its success depends upon the students' cooperation.

IT PAYS ---
Yes, it pays to advertise in OP

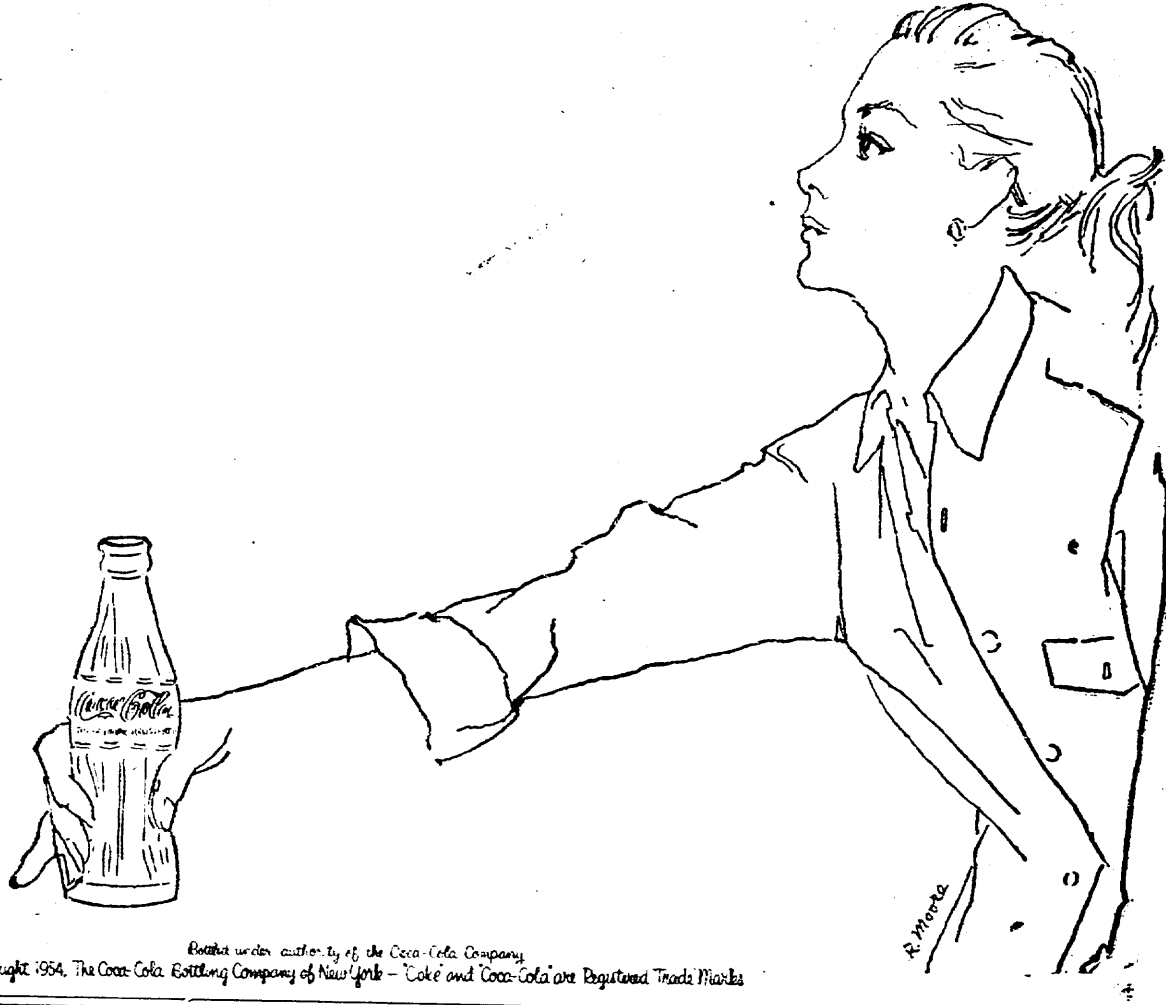


WILBUR JUST WOKE UP TO THE FACT THAT HE'S IN CLASS!

KEEP ALERT FOR A BETTER POINT AVERAGE!

Don't let that "drowsy feeling" cramp your style in class... or when you're "hitting the books". Take a NoDoz Awakener! In a few minutes, you'll be your normal best... wide awake... alert! Your doctor will tell you—NoDoz Awakeners are safe as coffee. Keep a pack handy!

15 TABLETS, 35c



Prepared under authority of the Coca-Cola Company. Copyright 1954. The Coca-Cola Bottling Company of New York - "Coke" and "Coca-Cola" are Registered Trade Marks.

SERVICE

STUDY MANUALS FOR ALL N. Y. C. BOARD OF EDUCATION EXAMINATIONS

QUALITY

BEAVER STUDENTS' SHOP

1588 AMSTERDAM AVENUE

(Between 138th and 139th Streets)

ART MATERIALS - DRAFTING - GYM AND SCHOOL SUPPLIES

COLLEGE OUTLINES • STUDENT NOTES • EXAM REVIEW AIDS • TRANSLATIONS
BLUE PRINTING • PHOTOSTATS • FILM & FILM PRINTING • CCNY BANNERS and CAPS

NEW

TEXTBOOKS

USED

AT LOWEST PRICES!

TOP CASH PRICES FOR YOUR USED TEXTBOOKS

SUBSCRIPTIONS

To All Magazines

PUBLIC NOTARY

STUDENT RATES

LIFE: 1 year \$4.00 • 2 years \$7.00
TIME: \$3.00 1 year

FOUNTAIN PENS — MECHANICAL PENCILS and LIGHTER REPAIRS

Basketball, Dances, Films Head Seniors' Schedule

Square dancing, ice skating, basketball, a filmed version of an Oppenheimer-Murrow interview and a dance at a Broadway hotel are all part of this semester's senior program, Meyer Baden, Senior Class President, announced last Friday.

Also planned as senior class activities are Dramsoc's production of "Montserrat," Senior Day, Senior Show, senior-faculty softball game, the College boat ride, a hay ride, the Numeral Lites Dance and a senior class basketball tournament.

"We want to give every senior the opportunity to have a really memorable final semester at the College," explained Al Marks, '55 vice-president. "These were the

ert Oppenheimer about the Princeton Institute for Advanced Research.

Also as part of this month's program reduced rate tickets are available in the Senior Office (109 Army Hall) to see Theodore, who will appear Saturday, February 19 at the Pauline Edwards Theatre under the sponsorship of Phi Epsilon Pi and for the Student Council Ice Skating Party, Saturday, March 5, at the Oxford Rink in the Bronx. Irwin Tashbook and Eugene Katz are organizing the senior basketball tournament.

Senior Package

Ronald Hirsch, senior treasurer, has announced that almost 100 persons have already made pledges for the senior package. The package, which includes the rental fee of cap and gown for commencement and tickets to the Farewell Ball, the Senior Show and the Numeral Lites Dance costs \$6 with a class card and \$7 without it, and can be purchased daily at the Senior Office.

Propose Topic For College Conference

The theme of the second All-College Conference, which will be held this spring, has been tentatively selected. It is "What Are the Responsibilities of the City College in Developing Values in Thought and Action?"

So far the committee has decided on five tentative topics for discussion:

- Shall a classroom teacher inculcate values?
- What active role can and should the student play in inculcating values?
- What contributions can Student Council make in the development of values?
- What contributions can other student groups make to the enrichment of values?
- What are desirable student-faculty relationships in reference to values?

Uptown Student Transferees Top Baruch Changes by 4-1

City College students are transferring to the Baruch Center by a four to one ratio to those transferring to the Main Center, according to Robert L. Taylor (Registrar). He attributed this ratio to the difficulty of the engineering courses.

Taylor announced that 415 people have registered as incoming freshmen this term, 165 for the School of Technology. About 500 students graduated in January, leaving total Main Center registration at 6,550, compared with the September, 1954 total of 6,828.

At present 3,400 students are in the School of Liberal Arts, 2,650 in the School of Technology and 500 in the School of Education. Over 1,500 girls are presently enrolled here, only about twenty being technology students.

Hitched



Ira Klosk '55, Student Council President last term, was married January 22 to Miss Dorris Kupersmith. The couple honeymooned at the Nevele Country Club and returned last Thursday. Klosk will attend Brooklyn Law School "if the Draft Board permits." The bride attends Brooklyn College.

Student Tours Offered - NSA

Opportunities for low cost student sightseeing and study tours abroad are describe in a brochure now available in the Student Council office, Room 20 Main. The brochure describes tours sponsored by the National Student Association to Western Europe, the Balkans, the Middle East, North Africa, and the Americas.

Study tours in music, sociology, journalism, and other fields are described in the folder. Prices for the overseas tours average \$850. Overseas bicycle tours and work camps are \$200 and \$300 cheaper. These prices include boat passage from New York City.

Several CCNY students have applied for the NSA's seven day Bermuda tour, according to Shelly Scherr, NSA travel director.

Fifteen day tours to Canada and Mexico costing about \$200 are also mentioned. The NSA tours are open to all bona fide students from the ages of eighteen to thirty.

UBE Lowers Sellers' Rates

The Used Exchange (UBE) will accept books today and tomorrow from 9:30-4:30 PM and will sell books up to Friday from 9:30-4:30 PM. Books may be bought for a service charge of fifteen cents and sold for ten cents. The UBE's price for selling books has been lowered from fifteen to ten cents because of the increased business of last term.

John Sherwood, Assistant Manager of the UBE, said that "last term's exchange was an excellent one. As a result it gained a considerable esteem in the eyes of the student body. Students are finding that the UBE is the place to buy and sell their books."

Hygiene Dept. Must Act For Doc Bruce to Stay

President Buell G. Gallagher has asserted that the retirement of Dr. Harold A. Bruce (Hygiene), at the end of this school year, is definitely not within his jurisdiction. He declared that any recommendation made to retain Dr. Bruce is a matter entirely within the province of the Department of Hygiene.

Previous exceptions that were made to retain teachers after they had reached the retirement age of seventy years were limited to cases in which the teachers were indispensable because of a shortage of competent teachers in the School of Technology. Any action taken to retain Dr. Bruce must originate within the Department of Hygiene; it must then be approved by Pres. Gallagher before it is sent to the Board of Higher Education.

In a statement released during the intersession, Professor Hyman Krakower (Chairman, Hygiene) complimented the statement made by the President.

Prof. Krakower's statement continued: "Effective with the Fall Semester of 1954, in line with a Presidential Directive establishing a formula for the different areas of assignment within the Department of Hygiene, there were placed specific values on areas where an individual's assignment was made." If a hygiene teacher carries a complete activity teaching assignment such as a recreational instruction period, he would be carrying twenty-two and a half hours a week. Before the Fall Semester of 1954, Hygiene staff members were carrying schedules of fifteen to nineteen hours per week. "Obviously, if the number of clock hours are increased, the number of staff members necessary to

carry on the same overall total assignment would be decreased." Because of the increase in teachers' loads, the total number of staff members in the Department of Hygiene will be reduced.

The decrease in the number of hygiene instructors will not be effected immediately, Prof. Krakower noted. As instructors retire new ones will not be hired until a new "balance" is achieved in accordance with the directive.

A petition, which will be sent to the Department of Hygiene, has been started by the Track Team to retain Coach Bruce.

—Zarowin

SU...

(Continued from Page One) students of both sessions.

A few students at the forum requested an explanation of the terms "Board of Directors" and "Board of Managers." Dean Daniel F. Brophy (Student Life), who presided, termed the Board of Directors (formerly called "Board of Governors") a group that will be concerned with broad rules for Student Union as well as the type of operation. It will also select the Board of Managers and determine the latter's scope. The Board of Managers, Dean Brophy added, will determine day to day operation of Student Union in accordance with the broad principles laid down by the Board of Directors.

A meeting of the SU Board of Directors will be held tomorrow night.

Catholic Journal Hits CCNY Papers On 'Mercury' Stand

By RALPH DANNHEISER

Observation Post and The Ticker, the undergraduate newspaper of the Baruch Center, have been attacked as editorially supporting an "exhibition of immorality, irreligion, and contempt for God's law."

The charge was made in an article appearing on January 15 in The Tablet, the official organ of the Roman Catholic Diocese of Brooklyn, under the headline "CCNY Papers For Immorality." The case referred to was the support by the two College news-

grounds. This charge was based on Pres. Gallagher's statement that "Freedom to be offensive (subject to legal redress) is inherent in the system under which we live."

Criticism was leveled at OP for supporting Pres. Gallagher's stand and for an editorial which said in part, "What is poor taste depends on who is doing the tasting, and if the joke proved offensive to some people, who can prove them wrong?" The latter statement, according to The Tablet, eliminated any yardstick to measure the morality or immorality of an act.

The Tablet further charged that instead of teaching principles of Judeo-Christian morality as assumed, administration and faculty alike tacitly lent their approval to a publication (Mercury) which "degrades woman to a mere creature to satisfy man's animal lust... ridicules the most sacred of Christian truths (and)... openly flouts the Sixth Commandment given by God to Moses."

The article also chastised The Ticker for defending Mercury from charges of being a "manure wagon" which had been leveled by Pres. Gallagher.

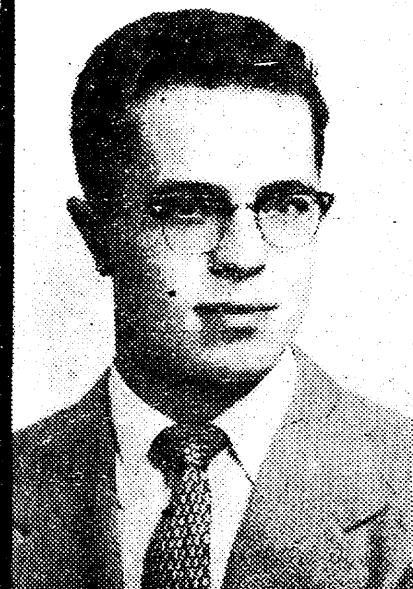
The President revealed last week that he sent a letter to The Tablet, elucidating his position on the situation. The letter has not yet been published.



Pres. Buell G. Gallagher Mercury Stand Attacked

papers of Mercury, the College's humor magazine, concerning an "offensive" joke printed last Fall in the magazine.

The Catholic publication also took to task Dr. Buell G. Gallagher, President of the College, for seeing no basis to curb the editors of Mercury on moral



Meyer Baden Announces Program

events that seniors indicated at registration they would like to attend," he added.

This month there are four scheduled senior class activities. The first is the St. Francis basketball game this Saturday in the Main Gym. The following two Thursdays the class is showing a film in 126 Main of Edward R. Murrow interviewing Dr. J. Rob-

History of NY Put on Display

A pictorial study of the early history of New York City has been placed on exhibition in Lincoln Corridor. The display, open to the public from 9-5 PM daily, will continue to the end of February.

Included in the display are items representing local geography, music, literature, government, sociology and the arts. Materials for the exhibition have been drawn from the College Library, the Art Department and special collections, including the Russel Sage Collection.

The exhibit is sponsored by the New York Area Studies Program, a part of the Graduate Division of the College. It is designed to portray the growth and development of the city. The exhibit also represents some of the major subjects of instruction which lead to the Master of Arts degree in the field of New York Area Studies, a graduate course now being offered at the College.

Dance...

Dim lights will be the keynote of a dance sponsored by the class of '58 to be held in Drill Hall, on Saturday, February 26. Candles, a Miss Venus '58 beauty contest, refreshments, soft lights and live music will contribute to the evening. Tickets are \$1.25 per couple.

Cityites Pass Up Treasure; Cash Ignored

By ARNOLD ADOFF

Hidden among the prosaic listings of grades and schedules on the College's bulletin boards are neglected gold-mines. The hidden treasure is in the form of scholarships and fellowships given out by the leading educational institutions in this country and abroad.

Announcements are posted on the bulletin boards of the various departments and in front of the offices on the first floor of the Main Building. It is these unneeded announcements which contain the maps to the treasure—the invitation to the hunt.

It begins off the coast of Room 121b Main. Posted outside this office are bulletins from Emory University, The University of Illinois, and the United States Government Grants. A close inspection of these maps shows that Emory is offering twelve University fellowships of \$16,000 each, twelve at \$12,000 each, and six at \$1,000 apiece; the University of Illinois is offering Graduate fellowships ranging from \$900-1100 with the addition of free tuition for the year and Summer Session.

Another lucrative area is right outside the Economics Department office. There are announcements here for four Yale University scholarships ranging from \$1200-2000 each, and also an unspecified amount of gold to be found in the Civil Service Mine. Legend has it that there is plenty of treasure in that vicinity.

The search should then be continued one flight up, in the Biology-dominated gold vein of the third floor of Main. Here will be found tacked around the border of the bulletin board, numerous booklets promising money. Treasures include loot offered by Michigan State University, John Hopkins and Duke Universities, and treasure sunk off the coast of the University of Florida.

A final yield lies in the fabled enchantment of France. Outside Room 210 Main there is an announcement half-concealed by a list of final grades. The visible portion of the map cries out adventure in Paris, The Sorbonne, travel and, of course, money. The rest is obscured by students seeking grades, not gain.

College Power Now Outdated

Power at the College, speaking non-politically, is a highly decentralized affair. Only Compton Hall, Army Hall, and the Lewishohn Stadium Building use College-produced power, with remaining power needs being supplied by alternating current from a Consolidated Edison Company pipe. The latter supplies seventy per cent of the College's electricity.

The College power plant, which works mysteriously in the subterranean vaults of the Tech Building, is capable only of producing DC. Since most equipment manufactured today is for AC power, though many engineering and physics labs require DC, a major problem was raised a few years ago. Plans were made to improve facilities and lighting, but the cost of DC equipment was more than the College could afford.

Welcome



TO THE CLASS OF '59:

I am sorry that I was unable to greet you personally in the Great Hall on January 31. I had to be in Washington.

But I want you to know that you are welcome. You'll find City College a friendly place, where your hopes and desires will lead to exploration. Let "discovery" be your plan of voyage, and you'll find that Columbus himself had nothing on you!

There's a chart available, but you must bring your own compass. Keep your sense of direction through your four years here, and don't hesitate to ask questions or look for help when you need it.

Here's to you. We welcome you with real affection.

Sincerely,

President Buell G. Gallagher

Soldier-Showman Saga The Irving Slade Story

By MARTIN STAHL

Tussling with students on financial matters is a difficult chore for Irving L. Slade, but the College's Financial Advisor comes well equipped, after his experiences as a member of the Armed forces.

During World War II, Mr. Slade, as an infantryman, participated in the invasion of Normandy, the Battle of the Bulge and the initial assault on the Rhine River.

At Upon, Belgium, he met Marlene Dietrich, who refused to leave the front line after entertaining the troops, in order to help a nurse aid the wounded. The unit to which Mr. Slade was attached received the Presidential citation and he personally won five battle stars.

After VE Day, while assigned to barracks, he found out about a non-military contest: writing a musical comedy to be presented to the soldiers. Mr. Slade collaborated with fellow GI Bob Ferdeman, (now music director of schools at Rogers City, Michigan), and wrote a show based on an Army regulation which for-

bade GI fraternization with German girls. The show, called "Don't Fraternize," won a prize. General Rice saw it, liked it, and sent it on tour throughout the whole European Theatre.

A chorus of six GIs sang of Mr. Slade's top lyrics—"I love your lips, I like your eyes, I like the way you shake your head. Let's fraternize."

Before Mr. Slade left Europe following ten months in the Special Services division, Al Spence of Mike Todd productions offered him a job in the theatre when he arrived in New York. He did not like the work, however, and instead taught dancing at the Arthur Murray Studios before coming to the College to succeed Lewis Jackson, Central Treasurer.

What young people are doing at General Electric

Young manufacturing expert pioneers in automation at General Electric

In 1964, our greatest shortage may be working people. This country's demand for electrical goods will be 100% greater than it is today. But there will be only 11% more workmen. How can production per man be boosted enough to close the gap?

For one answer, 31-year-old P. H. Alspach, Manager of Manufacturing Development at G.E., is exploring automation.

Automation: Continuous Automatic Production

Automation is a way of manufacturing based on the continuous-flow concept. Products will be made, inspected, assembled, tested, and packaged by a series of integrated machines in one uninterrupted flow. As industry evolves toward greater automation, more workmen will become skilled machine specialists or maintenance experts able to control complete systems.

Phil Alspach and the men under him now draft layouts for automatic systems, tackle the engineering problems involved, design automation equipment, and even build some.

23,000 College Graduates at G.E.

This is a big and important job. Alspach was readied for it in a careful, step-by-step program of development. Like Alspach, each of G.E.'s 23,000 college-graduate employees is given his chance to grow, to find the work he does best, and to realize his full potential. For General Electric has long believed this: When fresh young minds are given freedom to make progress, everybody benefits—the individual, the company, and the country.

PHIL ALSPACH joined G.E. shortly after graduation from Tulane (B.S. in M.E., '44), has completed G.E.'s Engineering Program, Class of 1945, and its Creative Engineering Course, 1949.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Glass Stainer or Flutist: Extension Div. for You

By PAUL KRAMER

"Would you like to learn a foreign language, interior decorating, folk dancing, bookkeeping or how to play the English Flute?" This little invitation stands at the head of an announcement about the City College Extension Course of the School of General Studies, and epitomizes its far flung spirit.

According to Dr. Bernard Bellush (History), executive assistant of the Division, the Extension Division of the School of General Studies of the City College is an adult education program offered to people who want some learning for its own sake. It offers no credit toward a degree—except that of increased "happiness and responsibility" — and there are no entrance requirements. The program only assumes a genuine and serious attitude on the part of the student. The Extension Division is eleven years old and was originated mainly through the efforts of the late Prof. Walter Knittle (History). Its enrollment in its first year was 1200; "Now, Dr. Bellush says, "it's edging 15,000 and still continuing to increase."

Interest," he continues, "in which we are not involved." In fact, courses range from "Advanced Conversational Icelandic" to the "Art of Stained Glass." The Division asks you to "Know Your Car" as well as to "Know New York." The latter is taught by Prof. Frank Davidson (Speech), a Kentuckian. Arts and Crafts are stressed by the Division, some of the courses going into great detail on high levels.

The Extension Division is unique in that it does not hold most of its courses on the College campus. "We're a decentralized institution" says Dr. Bellush, "we have gone directly to the people." Courses are taught at various Public School centers, libraries, and even art and music studios. The New York Public Library works in collaboration with the Extension Division.

Letter From Oberlin

By Clark Olsen

This letter was sent to OP by Clark Olsen, an Oberlin College student who travelled to the Soviet Union and several satellite states last summer with Andrew Meisels, former Editor-in-Chief of Observation Post. (See OP Editorial, "No Hedging," on Page 7.)

One of my strongest impressions from the three-weeks trip was that Communist students have a greatly distorted picture of American life.

In the conversations we had with Russians—especially young people—they occasionally mentioned something about Russia's

"Iron Curtain." Each time we did, our Russian friends would smile knowingly, and say simply, "You are here, and Russian students cannot get into the United States." The reason: just at that time the US State Department had turned down a request of Russian students to visit America. There was little we could say in answer to the charge. It did little good to reply that their own government had long refused visas to Americans.

Why did our State Department turn down the visa request? I do not know the whole story, but one of the reasons given was that few arrangements had been made to guarantee hospitality to the Russians during their stay here. Such guarantees a number of schools across the country are trying to provide.

I think the importance of Rus-

sian students coming here is great. Some or all of the "Student Editors" who have applied to come may not be, in fact, young college students. (Though I have strong doubts that the Soviet government would send all older people on a "student tour" which would inevitably receive great publicity from the American press.) No matter who the "students" are, I think they cannot help but have their eyes "opened" on a tour of this country. Perhaps it is inevitable that they will return to Russia and tell only of the things they were "supposed" to see. If this happens, then the Russian people, will only be told the same thing they have heard all along. We can hope, however, that those few Russians who did come will have had at least a few questions raised in their own minds concerning the validity of

Communist propaganda claims.

If there is the slightest chance that the Soviet government, as part of their "New Look," will allow returning Russian students to give a somewhat accurate report of what they saw in America, then I think that it behooves American students to do what they can to make these "reports" possible.

I do hope that colleges and universities will go on record as willing to be hosts to Russian students. There seems little to be lost, and much that is possible to be gained from such a move. Even if the Russian students gained nothing from their trip, American students can do little but gain from contact with Russians. This much, at least, I learned from my stay in the Soviet Union.

BARNES and NOBLE for
SAVINGS
on your TEXTBOOKS



You can save dollars and get ALL your textbooks quickly

Over 1,000,000 **USED and NEW BOOKS** in stock

Correct Editions Guaranteed

UNIQUE BOOK-A-TERIA SYSTEM SERVES YOU FASTER

TOP CASH PAID FOR YOUR DISCARDED TEXTS
BRING THEM IN WHILE STILL IN DEMAND!

F-R-E-E

Book Covers • Blotters • Program Cards

F-R-E-E

BARNES & NOBLE, INC.

America's Foremost Educational Bookhouse Since 1874

105 FIFTH AVENUE AT 18th STREET.

Leadership

By Jack Levine

On Friday, January 21, a chartered bus and several cars left the College heading towards Ray Hill Camp, just outside Mount Kisco. Outside of knowing they were going to spend a weekend together, the fifty-odd students and seven faculty members who made up the caravan had only a vague idea of what they would be doing once they arrived. According to Marty Gruberg's mimeographed invitation we had been selected to attend the first Student Government Leadership Encampment and receive some training in leadership and group dynamics.

Personally, I had always thought of leadership as a sort of intangible psychological quality which if you were not born with, came only through long experience. But at worst the encampment could turn out to be a free weekend in the country and possibly despite my doubts these things could be taught simply by discussion.

The first night there it seemed that the encampment would be somewhere between the extremes of my speculation. The company was excellent and diverse. It included members of Student Council, its agency heads, representatives from the newspapers and the various federations of societies and fraternities. After getting introduced at supper we heard an address by Mr. Irving Branman (Speech) on leadership and group dynamics which was relatively informing and contained some new words.

The next morning, after breakfast, we broke up into small discussion groups of thirteen and fourteen students and one or two faculty members. It was in these small groups that I think all of us began to learn the things we had come up for.

We all knew something about leadership and what makes a group tick just as simply, because we are human beings, we know certain sociological and psychological patterns. But this knowledge is to a great extent disorganized and not used consciously.

The panel discussions had several purposes. One was to discuss the things we thought made a group operate effectively and how these factors could be put into effect. The most important one was to analyze our discussion to see how close it came to those criteria and how each of us, whether as chairman or simply participant, had acted. The analysis was made by the process recorded who observed the group's behavior during the discussion and read back the description.

Hearing this description of our discussion read back and realizing how our actions had affected the operation of the group made an impression on us. In retrospect some of our actions now seemed good, others ridiculous and many of them in violation of our ideal criteria. We became in following discussions much more conscious of what we did and said. Now that we had a realization of what we were doing and how the things we discussed actually worked we became aware of what can be done by leaders and in groups. If we have brought these things back with us to the College then the encampment was a success.

There was one aspect of the conference that was however an immediate success: That was the friendships made between members of campus groups who previously thought of each other as stereotypes and not as individuals.

Gambols for All Offered In Gruberg Govt. Frolic

Mariners, musicologists, bridge-players and grammarians will flourish on the campus under a Martin Gruberg Plan. With the recent innovations by Gruberg, Vice President of Student Council, positions are being set up for nearly every type of student service imaginable—and some that have formerly defied imagination.

In the past, Council notices to faculty members have come back with "grammatical corrections by English teachers," according to Gruberg, who wants this sort of thing stopped. Grammarians will be asked to correct SC reports and to clarify the "whereas" and "be-it-resolveds."

"Impresarios" will direct their energies towards making the College social functions enjoyable, while "Mariners" will add their own brand of seagoing talent in selling tickets to and publicizing the Spring Boatride.

Campus Sings will be aided by "musicologists" who will lead the singing and collect songs of all kinds for the Student Government Music Library.

Gruberg suggested that "political scientists" work on such statesmanlike projects as the closing of Convent Avenue to traffic. He thought that volunteers might talk to representatives of the franchised bus line which operates on Convent Avenue. He also has plans for student "lobby groups" to appear at the Board

of Estimate to speak for the College Budget and to journey to Washington in order to try to get a Federal loan for the construction of dormitories at Manhattanville.

Polls will be taken by "statisticians" on such questions as "why students do or do not vote" and "what is wrong or right with



Martin Gruberg
Ringmaster

the Student Government." Most important of all these new positions will be that of the "recruiter," who will hunt out volunteers for the jobs.

—Weinstein

ROTC...

A limited number of openings are available for students desiring to enter the Advanced Corps of the Reserve Officers Training Corps at the College.

Students interested should apply immediately to the Adjutant's office located on the balcony of the Drill Hall.

Applicants must have completed Military Science I and II or be veterans, to receive credit instead of the courses.

More Bounce To the Ounce In Art Books

The guardians of the Reference Library discovered that Art Books are heavy reading matter when several of them recently slipped from their shelf and knocked a good-sized hole in the floor.

The floor in question is made of one-half inch thick sheets of safety glass, resting on steel supports, more esthetic than durable. Students who expect to use the Art Library, located on a balcony overlooking the Library Building's Second Floor Reference Room, are cautioned not to tread too heavily upon the wooden planks which are temporarily covering the place where the glass used to be.

According to Martin Kuhn (Reference Library Assistant), the accident occurred on January 20, about 3 P.M. For some unsolved reason, five or six books on a top shelf crashed to the floor, transforming one glass panel into an abyss, and reducing another to a network of cracks. No one was standing underneath at the time, but even if they had been the only injuries would have been from the broken glass, since the books did not continue downward through the passage after the initial havoc.

Rumo rhas it, says Mr. Kuhn, that the shattered glass was cracked anyway. This might seem to be the only logical explanation for the occurrence, since the glass floor has never sustained any injuries before. Even the vibrations created by passing trucks have had no ill effects ever since the floor was constructed in 1929, together with the Library Building. Glass was a common building material then and for many years previously for balcony floors, since they allowed light to penetrate down to the corridors below.

Although the exact identity of the guilty book is unknown, "Les Hindous" by F. Baltazard Solvyn, weighing about fifteen pounds, is the chief suspect among the weighty volumes.

Painters Visit The Art Dept.

Art students and Tunnel Dwellers alike may be surprised to find their respective lairs freshly agleam with paint. The two areas visited by brush, paint and plaster are the Art Department's environs on the fourth floor of the Main Building and the tunnel area underneath Townsend Harris.

The walls in the Art Department's rooms will be painted the same colors as before and the fixtures will receive a face-lifting via a fresh coat of silver paint. The tunnels will receive the same treatment.



The Big Day

By Selwyn Raab

Today is the first school day for a lot of eager freshman at City College. It's a day you, the freshman, won't easily forget. It will be filled with awe, surprise, dismay and most of all—confusion. But every freshman who has preceded you has been confronted by the same situation in his first day at college. Perhaps in this fundamental truth lies the answer to many of the problems you're certain to encounter. Always remember—"Others have been just as confused and dismayed as I am, and somehow they've managed to survive." This rationalization can be your most useful weapon when you become discouraged.

You probably will become discouraged because your first term in college will be your roughest. It will be rough because it's a period of transition and adaptation. It will be difficult because you won't be receiving much of the advice and "babying" you got in high school. You may not be completely on your own, but you're about to take a big step forward.

Advice will still be offered freely. The upper classmen will fill your ears with tall tales of horror they have encountered in pursuit of their degrees. Furthermore, they will assure you that everyone has to overcome similar if not more terrifying perils. They will attempt to dismay you with such new and woeful words as "term paper," "final exams," and "Army Hall sub-basement." Just stare at them coldly and tell them if disaster threatens you'll transfer to Brooklyn College.

But the most malevolent of students won't be half as terrifying as some of the faculty whose sole enjoyment in life is intimidating impressionable freshman. At the first opportunity they will tell you the following:

Statistics reveal that only four out of every 100 entering CCNY students graduate:

Unless you read every chapter of the required text at least twice you will flunk;

College students today are inferior academically to their predecessors;

Tardiness will not be tolerated in their class and latecomers will find that pounding on the door is useless;

They are underpaid.

If you are absent more than twice you will be dropped with a failure;

They haven't given an "A" to a student in ten years.

Always remember that this type of instructor is the exception rather than the rule. The overwhelming majority of instructors at the College, will, if given half a chance, help and not hinder you.

The following are campus sites which undoubtedly will play important roles in your day-to-day college life.

Lincoln Corridor—place where important notices are posted which you will never find time to read.

The Cafeteria—place to avoid if you like to sit when eating since all seats are the exclusive property of "The Pinochle Players of America—CCNY Auxiliary."

Locker Room in the Hygiene Building—foulest smelling spot this side of Gowanus Canal.

Army Hall (Study Hall)—a dingy hole which is poor place to study, but not bad for exchanging gossip.

Knittle Lounge—formally an excellent place to catch up on sleep, until fluorescent lighting was installed.

Finley Hall—an insult to one of the finest presidents the College ever had.

Army Hall sub-basement—a place you won't be able to find until you're an Upper Soph.

With these pearls of hard-earned wisdom in your possession, you're certain to graduate summa cum laude—if you take the right teachers.

OBSERVATION POST

PUBLISHED SEMI-WEEKLY

MANAGING BOARD

BRUNO WASSERTHEIL
Managing Editor
PAUL WEISSLER
News Editor

SELWYN RAAB
Editor-in-Chief

MARTIN STAHL
Business Manager
STANLEY WECKER
Sports Editor

ASSOCIATE BOARD

RALPH DANNHEISSER
Copy Editor

BOB KAHAN
Advertising Manager

EUGENE BINDER
Co-Circulation Manager

STANLEY ZAROWIN
Assistant News Editor

JAY CARR
Copy Editor

BERT ROSENTHAL
Copy Editor

ANTHONY DE LUNA
Art Editor

LEM HOWELL
Co-Circulation Manager

STAFF

NEWS DEPT.: Fred Boretz, William Cohen, Melinda Farber, Gloria Kingsley, Jack Levine, Leon Levine, Gil Robinov, Frank Schild.

FEATURES DEPT.: Arnold Adoff, Gerald Eskenazi, Paul Kramer, Art Pittman, Louis Schneider, Saul Sofer, Miriam Teitelbaum, Debi Weisstein.

SPORTS DEPT.: Ted Jones, Bernd Lorge, Joe Marcus, Herschel Nissenson, Barry Weinberg.

ART & PHOTO DEPT.: Marshall Gordon.

BUSINESS DEPT.: Warren Weinstein.

FACULTY ADVISORS

PROFESSOR JOHN B. FOSHANNAN (English)
PROFESSOR STEWART C. EASTON (History)

This publication is supported in part by student fees.

Editorial policy is determined by an Editorial Board consisting of the Managing Board and Jack Levine and Leon Levine.

★ Editorial Page of the Observation Post ★

'Compromise'

The Student-Faculty Committee on Student Affairs demonstrated clearly last semester that no amount of embellishment can alter the essential dangerous and arbitrary spirit of its ruling requiring full membership lists of campus organizations.

At its final meeting, SFCSA recognized the swelling tide of opposition to the ruling and so reviewed it. Attempting to meet the protests of political clubs, it voted to keep the names of students listed as members of political and religious clubs only on "master lists" of such organizations, without specific club names.

We continue to condemn this ruling as a flagrant violation of the right of every student to make known his extra-curricular activities voluntarily and ONLY voluntarily. We maintain that in the name of more efficient clerical work political activity on the campus is suffering a stinging blow. Specifically, we question the "protective" aspects of the ruling's latest facet.

For one thing, these lists will not be adequately protected. For another, the college career of a graduate suspected of far-left or right leanings could still be checked: a suspicious employer, who has no right to such information anyway, could check with Student Life as to whether his employee had been active politically (something which, in itself is often suspect). If the graduate were believed to harbor, say, "left-wing" thoughts, the employer would not assume that he might have been a member of the Young Republicans.

In re-passing its ruling, SFCSA is flouting the will of nearly every student organization that has expressed an opinion on the subject, including Student Council. We hope that opposition and controversy will continue strong, until something of the spirit of preserving our liberties reaches even SFCSA.

Cloudy Future

Next semester is certain to be an historic one. The long awaited move to the verdant pastures of Manhattanville will take place and Army Hall and Finley Hall will be gratefully abandoned by the College. With the transfer to the South Campus, the Student Union building, which will serve as the recreational site, will swing into full operation.

But the future of the Union, as presented last week at a SU forum, is certainly not a clear one. Although much has been said and printed about the recreational center, little apparently has been accomplished, especially with regard to the organizational set-up it will have. With the opening date set for September, it still has not been decided whether the organizational system as used by House Plan will be employed, whether something similar to the club system will be installed or if something completely different will be innovated.

But the most disappointing feature of the entire project is the tentative budget submitted last week by Dean Alton Lewis, Director of the Union. We fully realize that this budget is not a final one and that it can still be revised. However, as it now stands, the submitted budget is unsatisfactory and impracticable. An example of this is the planned appropriations for "instructional and other than instructional help." Much of this appropriation could be supplanted by voluntary student aid, thereby effecting a large financial saving for the student body. At present it is estimated that the Stu-

dent Union will annually cost US almost \$160,000, and \$70,000 of this will come from the alumni, for at least the first three years. The remaining \$90,000, if the budget is not reduced, will come from YOU.

Tomorrow the Union's Board of Directors will meet and in all probability, the budget will be reviewed. We believe that a careful scrutiny will reveal that a substantial savings for the student body could be achieved without cutting any of the services of the Union.

And, speaking of the Board of Directors, we think President Gallagher took the best possible step when he approved the plan for equal representation of students and non-students on the Board. The Board is currently the Union's administrative body. Students have successfully demonstrated in the past that they are capable of governing their own activities. Since the Student Union will be the student's building, and since the students will in the future carry the lion's share of the financial burden, any other administrative plan would be a travesty on democracy at the College.

No Hedging

The advantages of inviting Soviet Union students, whether students or in reality Soviet employees, to the United States, should be clearly apparent to all. We have much to gain from meeting these people and learning their viewpoint, no matter how dogmatically set it is. Their reaction to what they see of the United States can help us to understand a people many consider so inscrutable.

Few of us would expect any reversal of opinion by any such students who came. It is possible that Communist groups here might take Russian visitors for a distorted tour of the United States. Surely, however, we have enough faith in our country to permit someone with probably far worse conceptions of America than exist, to see conditions we might deplore as shameful.

There is another factor to be considered. American students who have visited the Soviet Union recently tell us that Russians cannot rationalize a country that calls itself a land of liberty and freedom refusing permission for students from the USSR to visit. Russians, therefore, are inclined to believe their government when it tells them that America is trying to hide the misery of its people. So, in the battle of propaganda, the United States can at least put itself on equal footing with the Soviet Union, in this respect.

Student Council's recent stand on inviting Russian students is inadequate. While OP has no objection to inviting students from all countries to visit the College, we feel that Council phrased its resolution that way merely as a weak effort to avoid dodging the issue. If SC wants Soviet students to visit, it ought to extend a plain invitation.

Wuxtry!

A sinister item about the College recently found its way into the New York World-Telegram & Sun. It seems that a College advertising publication called The Career Builder has been ordered printed by a firm which the Telegram describes as "the city's largest printer of pro-Communist literature." The paper neglected to mention a fact that it undoubtedly knows: the College, having received the lowest

bid from the printing firm in question, is bound by city law to accept it.

For undiscovered reasons, which can have no relation either to good journalism or to decency, the Telegram merrily gave the "story" a heavily slanted treatment. It stated among other things that "no one anticipated that a pinkish printer would be willing to take on tainted capitalistic printing," and that The Career Builder "carries no Soviet propaganda."

What possible menace the Telegram suspects may be caused good American paper by subversive printing machinery is another point still obscure. Most of all, we wonder what the Telegram scrapes up for news on a really dull day.

Challenge

Last semester's Student Council left behind it a record of progress and solid achievement whose benefits the College still feels, and whose example we hope the present Council will keep in mind.

If a similar blend of practical competence and efforts to extend student democracy is achieved this term, we can look forward to another memorable administration.

This semester offers many challenges to be met by an alert, intelligent student government. We hope to see its influence felt in deciding the fate of the year's hot issue, the Student Union; we want to hear its voice decisively on the question of student exchange with Iron Curtain countries; we trust that it will be a zealous guardian of academic freedom. The last Council succeeded in unearthing itself sufficiently from the usual parliamentary muddles to take a look around the College and to provide such well-received items as an all-College prom and driving lessons that were reduced in price. An energetic Council president interested in both concrete benefits and Robert's Rules can do much, as Ira Klosk proved. Barney McCaffrey and his indefatigable vice-president, Martin Gruberg, will, we hope, also work well in both areas.

In this important and decisive semester, we wish Council luck in continuing to command the College's attention and its respect.

The New Look

Welcome. Your arrival is auspicious. You will be the last freshman class to enter before the "Manhattanville Era," which begins in September 1955. You will see the College progressing. You will have experienced a before-and-after chapter in the College's history. And this is auspicious.

Having tasted the fruits of progress we hope you will pursue it throughout your college career. You're freshmen now but in a year or two, you'll be directing Student Council; writing the editorials in our College newspapers; and heading clubs and organizations. You will be the leaders; the avant-garde-and if you have the will to progress, there is nothing that can stop you.

We believe in the progress of City College and its students, and we look to you to fulfill this prophecy. Not for our sakes, since we who are writing this, and many of those reading this will soon be gone from the college scene, but for yourselves and the generations of students after you. We, and they, look to you for leadership. Don't disappoint us . . . or yourselves.

How much money do you want to save—

\$394?

\$3,272?

\$23,682?



Here is a sure, simple savings plan that guarantees you'll get it!

YOU CAN SAVE—just as *eight million other men and women are saving right now*. All you have to do is take one simple step.

Today, where you work, sign up to invest in United States Savings Bonds through the Payroll Savings Plan. Sign up to save a couple of dollars a payday, or as much as you wish.

The money will be automatically saved for you every payday and invested in Bonds which will be automatically turned over to you.

If you can save just \$6.25 a month on Payroll Savings, in 5 years you'll have your \$394 cash. If you can save \$25 a month, you'll have your \$3,272 cash in 9 years and 8 months. And if you can save \$75 a month, in 19 years 8 months, you'll have a small fortune—\$23,682.

How about signing up in the Payroll Savings Plan now!

If you're self-employed, go to your bank and have your banker get you started in the automatic Bond-A-Month Plan.

How you can reach your savings goal on the systematic Payroll Savings Plan

	If you want approximately			
	\$1,000	\$5,000	\$10,000	\$25,000
Each week for 5 years, save	\$3.75	\$18.75	\$37.50	\$93.75
Each week for 9 years and 8 months, save	\$1.85	\$8.80	\$18.75	\$45.00
Each week for 19 years and 8 months, save	\$0.75	\$3.75	\$7.50	\$18.75

This chart shows only a few typical examples of savings goals and how to reach them through Payroll Savings. Remember, you can save any sum you wish, from a couple of dollars a payday to \$375 a month. The important thing is, *start your Plan today!*

Saving is simpler than you think—with U. S. Savings Bonds on the Payroll Savings Plan!

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

Observation Post



Engineer's 'Long' Dream Realized; Alumnus to Connect Italy and Sicily

By DEBI WEISSTEIN

The world's longest bridge, long an engineer's dream, is being realized by a City College graduate. The new bridge, to be called the Messina Straits, will connect Italy and Sicily. The man responsible for it is Dr. David Bernard Steinman of the Class of 1906.

Steinman, who has been associated with the building of the George Washington and Triboro Bridges, said that he knew he was going to be an engineer at the age of seven when he was a newsboy selling papers under the Brooklyn Bridge. This bridge fascinated him and was symbolic of his goal. He used to tell the other newsboys that someday he would build bridges like that.

A prodigy, Steinman was ready to enter City College when he was thirteen. Then he found out that the age requirement was fourteen and he decided to add a year to his age rather than let a "little thing like that" stand in the way of his career.

However, in his first year at the College, it looked as if this career would be stopped. President Webb had a demerit system in which one hundred demerits automatically expelled a student. Because of young David's "unsophistication" he managed to amass seventy-one demerits for such offenses as whispering in class and prompting the other pupils. One morning, not realizing that his professor was out of sorts, Steinman laughed at a joke and was given thirty more demerits for "continued gross impertinence." He was expelled immediately and had to turn in his books, but he refused to stop coming to class. Although the teachers ignored the boy, he went back day after day. Finally, President Webb, after a conference with Steinman, reinstated him on the rolls.

Steinman, having been graduated from both City College and the Columbia School of Engineering, was called to assist in the construction of the Hell's Gate Arch and Sciotoville Bridges. Because of this opportunity, the profession of the "boy from the streets of New York" as he called himself, was given a tremendous impetus. To date, he has had a part in the building of over 200 bridges, including the 1000 Island's International Bridge, Mount Hope Bridge and others in Denmark, Germany, Siam, Bolivia and the Dominican Republic, as well as elsewhere on five continents.

"The most interesting bridge I've worked on" Steinman reminisced, "was the Florianopolis Bridge in Brazil. For one thing it was and it still is the largest bridge in South America. There was romance and drama in the building of that bridge," he mused. "The drama was in the fact that the bridge had been the life dream of the governor of that province. He knew that he would die before it would be built. To make his last hours happier the people constructed a replica in the palace gardens in front of his window."

Dr. Steinman believes that a successful bridge builder must be an engineer, financier and artist. He says that a bridge is a natural aesthetic composition, for the bridge's curve is nature's beauty curve. He also introduced the idea of color into bridge construction because he says that he grew tired of somber black and funeral battleship gray. On Saint Patrick's Day, when "nobody could object," he announced that his next bridge would be painted green.

One of Steinman's most treasured possessions is a letter from President Finley who became



David Bernard Steinman
Engineer, Financier, and Artist

President of the College in Steinman's Junior year. The letter was written many years after his graduation, when Finley was Editor of the New York Times.

"Dear Steinman," it said, "I am very glad to see in the man the boy I used to know, as I saw in the boy, the man he wanted to be."

David Bernard Steinman's advice to future engineers is this, "If they are thinking of financial returns they should forget about engineering because it is a precarious profession. If they feel a driving passion and know that they would not be happy in any other career, then and only then should they study engineering. The returns will take care of themselves. The real satisfaction is in the accomplishment of their work, as they are in partnership in continuing the work of Creation."

The College Scene

By The Associated Collegiate Press

Hesitancy on the part of co-eds at the University of Texas to attend its Speech Workshop has been a cause for wonder for several weeks. A check revealed the cause for female reluctance; the course has been listed as meeting in Speech Building, Room 121, rather than the correct Room 122. On the door of 121 in large, black letters is inscribed the word MEN.

Bare Facts

Students at Syracuse University have been requested not to run around naked in downtown Syracuse. A spokesman for the University announced that the latter is "a direct violation of University rules," and that offenders will be severely reprimanded.

The Miami University Hurricane suggests the following late New Year's resolutions:

Refrain from scheduling any classes with professors who are consistently tardy or absent or both. Spend one hour a day in the library, not necessarily studying, but rather getting acquainted with the setup in case you ever wish to take out a book for kicks...

Laugh at your instructor's jokes at least once a week to humor him, but not too often, for you may encourage him to go overboard... Don't fall into heavy slumbers while the prof is lecturing, because it gives him the idea that you are bored...

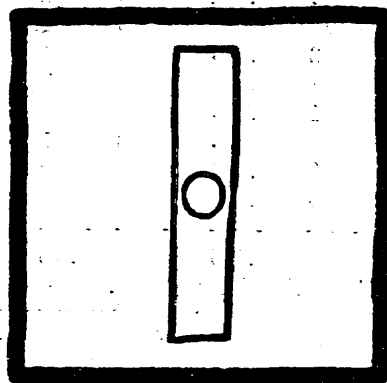
See your advisor before you graduate, preferably the day before, so he can tell you what required courses you still have to take... Either wear glasses or avoid blind dates... Quit loaning out term papers to fellow students who end up with better grades than you.

LOOK! LOOK! LOOK! LUCKY DROODLES!



WHAT'S THIS?
For solution see paragraph below.

OBVIOUSLY, THE TITLE of the above Droodle is: 47 insectology students enjoying better-tasting Luckies while studying 3 fireflies. All kinds of students are bugs about Luckies. Matter of fact, college smokers prefer Luckies to all other brands—and by a wide margin—according to the latest and greatest of all college surveys. Once again, the No. 1 reason: Luckies taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then, that tobacco is *toasted* to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, good-tasting tobacco to make it taste even better... cleaner, fresher, smoother. So, enjoy the better-tasting cigarette... Lucky Strike.



HOLE IN ONE
Leonard W. Rozin
University of Kansas

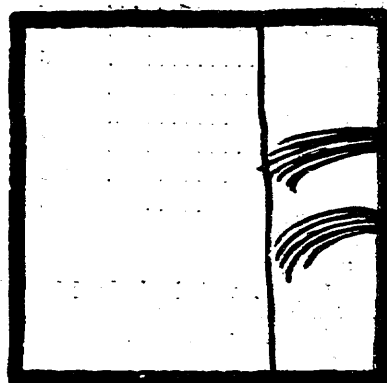
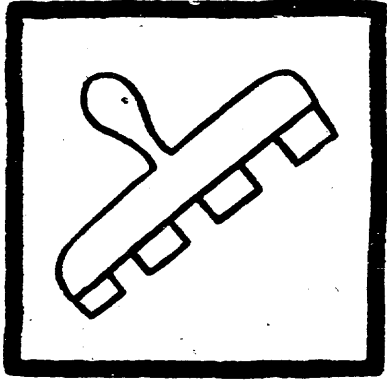
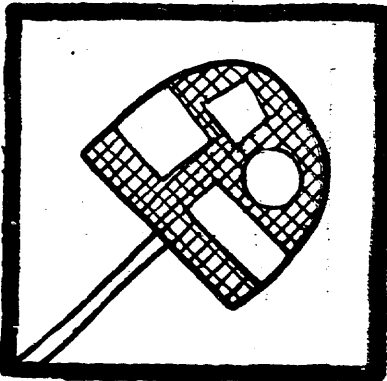


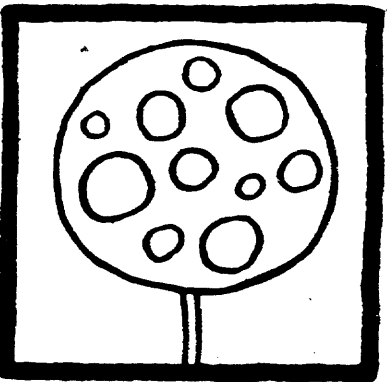
PHOTO FINISH OF HORSE RACE BY SLOW CAMERAMAN
John Davis
Bucknell University



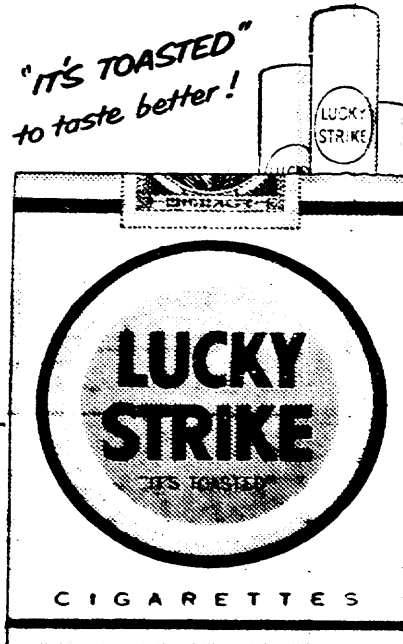
PAINTBRUSH FOR PAINTING BARBER POLE
Eugene Heller
Columbia University



FLY SWATTER DESIGNED TO GIVE FLY SPORTING CHANCE
Alan M. Becker
Pomona College



ALL-DAY SUCKER FOR DIETERS
Judith L. Midgley
American University



Better taste Luckies...

LUCKIES TASTE BETTER

CLEANER, FRESHER, SMOOTHER!

STUDENTS! EARN \$25!

Lucky Droodles* are nouring in! Where are yours? We pay \$25 for all we use, and for many we don't use. So send every original Droodle in your noodle, with its descriptive title, to Lucky Droodle, P. O. Box 67, New York 46, N. Y.

*DROODLES. Copyright 1955 by Roger Price

Mid-Season Statistics Show Merv Smashing Beaver Scoring Records

By BERT ROSENTHAL

Merv Shorr, known to his CCNY teammates as the "Little Tank" off the court, is performing titanic feats with a basketball according to mid-season statistics.

The rugged six foot, four inch 220-pound senior, in his fourth year of varsity competition, has been pouring the ball through the hoop with deadly consistency. Besides captaining the varsity, Shorr, is leading the hoopsters in every offensive department with the exception of free throw percentage. His prolific point production has enabled him to break his two previous individual scoring record of thirty-six points in a single contest twice during this campaign. He achieved this feat against Hunter on December 15, when he tallied thirty-seven markers and again against Upsala on January 12, when he registered thirty-eight points. What made both of these record breaking performances even more remarkable was that they were accomplished on the opposition's court.

Shorr's phenomenal twenty-seven points-per-game average

places him among the leading scorers in the nation, while his twenty-one rebounds per game also ranks him among the country's tops. His present scoring pace places Merv well on the road to breaking the Lavender record set by Jerry Domershick with a 17.7 average for the 1952-53 season. Shorr could finish his varsity career with more records in his possession than any other player in Beaver history.

Another outstanding operator has been Jack McGuire. The versatile, six-foot, two-inch playmaker and defensive star has been scoring at a sixteen point clip, and is second in virtually all offensive statistics. However, Jack has completed his three years of varsity competition and will not be available for participation for

the remainder of the schedule.

The best foul shooter on the squad is Herb Jacobsohn with a .782 mark. Jacobsohn is third in scoring with 11.6 points per game. None of the other players are scoring in double figures.

A glance at the team statistics for the first nine games reveal some interesting sidelights. The "five" in compiling a 5-4 record has averaged 78.7 points, while holding the opposition to slightly less at seventy-six. Team shooting percentage has ranged from an astounding 55% in the Hunter encounter to a meager 26% against Wagner. Accurate foul shooting has helped the Beavers greatly. They have posted a .686 percentage compared to the oppositions .610 efforts in this category.

Hoop Statistics

Name	GP	FGA	FG	FG%	FTA	FT	FT%	RB	RF	TP	PFG
Merv Shorr	9	175	82	.469	108	79	.731	189	19	243	27.0
Jack McGuire	9	103	52	.460	58	40	.690	58	33	144	16.0
Herb Jacobsohn	9	73	31	.425	55	43	.782	57	33	105	11.6
Dave Simmons	9	44	15	.341	24	18	.750	46	30	48	5.3
George Jensen	9	27	10	.370	27	18	.709	44	17	38	4.2
Bernie Cohen	9	46	14	.304	13	9	.692	11	11	37	4.1
Ralph Schefflan	9	37	13	.351	19	10	.526	19	14	36	4.0
Walt Tannenbaum	4	23	7	.304	5	2	.400	8	10	16	4.0
Ronnie Kowalski	7	36	13	.361	5	1	.200	38	17	27	3.9
Syd Levy	8	7	2	.286	3	1	.333	7	7	5	0.6
Greg Moses	9	6	1	.167	8	3	.375	4	3	5	0.5
Ted Brimat	6	3	1	.333	2	1	.500	4	1	3	0.5
Bill Lewis	4	3	0	.000	2	1	.500	5	9	1	0.2
Lou Berson	6	0	0	.000	0	0	.000	0	1	0	0.0
Lenny Walitt	3	0	0	.000	0	0	.000	0	0	0	0.0
	598	241	105	.405	329	226	.694	490	208	708	78.6

* Does not include Montclair State Teachers game.

Postnotes...

• Tickets for the Fordham-CCNY basketball game to be held in the Fordham gym on Tuesday February 15 will go on sale in Room 2 of Lewisohn Stadium on Thursday February 10. The student price for Athletic Association members is \$1.00. There will be no student reduction the night of the game. The number of tickets is limited and will be sold on a first come basis.

Day session students will be able to acquire tickets from 12 to 3 P.M.

The Fordham gym is located at Third Avenue and Fordham Road.

PHI EPSILON PI
PRESENTS
THEODORE
SATURDAY, FEB. 19 9 P.M.
PAULINE EDWARDS THEATRE
(23rd Street and Lexington Avenue)
Tickets: \$1.15 - 1.35 - 1.50
On sale Room 120-M

New York's Largest Discount Men's Store
Presents
1955 NEW SPRING FASHIONS
Famous
DRESS SHIRTS
Retail Discount Price
3.50 MANHATTAN SHIRTS (5 Styles) **2.85**
4.50 VAN HEUSEN SHIRTS (15 Styles) **3.69**
Specialty of the House — All Small Collars
Huge Selection of Colors and Stripes
FINEST ARRAY OF NECKWEAR
Huge Selections
20 - 40% OFF - Prices 1.00 - 1.80
Army Hall Men's Shop
Located in A. H. Basement AU. 6-6493

When you've only had time to cram for part of the course...

and that's the part they ask you on the final exam...

M-m-man, that's PURE PLEASURE!

For more pure pleasure... **SMOKE CAMELS!**
No other cigarette is so rich-tasting, yet so mild!
P.S. No other brand has ever been able to match the pure pleasure in Camel's exclusive blend of costly tobaccos! That's why Camels are America's most popular cigarette!
R. J. REYNOLDS TOBACCO CO., WINTHROP-SALEM, N. C.

Records Fall as Beaver Trackmen Place Second in CTC Meet Final

The City College Track Team placed second in the finals of the Collegiate Track Conference Indoor Championship meet, which was held on Saturday, January 20, in Lewisohn stadium. The Harriers, who had led the field of thirteen teams throughout most of the

Rough Sailing For Beavers; Jack Departs

With twenty seconds left in the game, and the issue no longer in doubt, Jack McGuire walked off the basketball court for the last time Thursday night, amidst the cheers of the crowd which had risen to give him a rousing three minute ovation.

McGuire, the Beavers backcourt ace, will no longer be in the lineup. Jack's eligibility has expired and this was his last game in Lavender livery. He gave a spectacular exhibition that will long be remembered by the ardent City rooters, the channel 13 audience, and some dyed-in-the-wool Montclair fans who braved the frigid weather to come to the game last Thursday night.

The six-foot, two-inch playmaker and defensive star transferred from Queens College to CCNY during January 1953. He was ineligible that season because of a National Collegiate Athletic Association (NCAA) ruling that prohibits a man from playing for two colleges during the same season. In 1952, he led the Queens Varsity in scoring, averaging fifteen points a game. The following year he decided to come to City College to complete his engineering courses, and that decision enabled the NCAA ruling to put a temporary crimp in his basketball career.

New Britain

(Continued from Back Page) Eight minute mark of the varsity game that the Beavers began to play good basketball. Coach Nat Colman's team led at the half, 1-30, after having blown a number of easy layup shots. Thanks only to the poor play of the New Britain squad, the Lavender pulled away to a 51-40 bulge with twelve minutes to go. At that point Ron Kowalski hit two amp shots and the Beavers were off and rolling to a twenty-point lead.

Captain Merv Shorr dropped in twenty-nine points and pulled down twenty-two rebounds to lead both teams, while Jack McGuire scored sixteen of his twenty-two points in the second half.

The Blue Devils of New Britain had one potent scoring threat in Dan Ashe, a 6-foot 4-inch center. Sitting consistently with a long behind-hand jump shot, Ashe tallied twenty-two points. The only other teacher to score in double figures was John Dennis, who scored ten points.

New Britain (567)			CCNY (78)		
G	F	Pts	G	F	Pts
Shorr	1	3	5	Jacobson	11
McGuire	0	0	0	Simmons	1
Shorr	0	0	0	Shorr	12
Shorr	4	2	10	Moses	0
Shorr	7	0	22	Jensen	2
Shorr	0	0	0	Kowalski	2
Shorr	0	0	0	Lewis	0
Shorr	0	0	0	Tannen	1
Shorr	3	0	6	Schefflan	0
Shorr	0	2	2	McGuire	8
				Cohen	1
Totals	16	24	56	Totals	31

previous cross-country and relay contests saw their advantage disappear in the final event of the afternoon as defending champion Adelphi went on to retain their crown by virtue of a slim two point victory, 51-49.

However, despite the loss, the Bruccemen shone in defeat, as four Beavers shattered meet records. Jack Kushner put the shot fifty feet two inches, Joe Werfel set a new pole vault mark, clearing the bar at eleven feet nine



Coach Harold Bruce "Our Boys Came Through"

inches, Joe Gold broad jumped twenty-one and three quarter inches and Jim Spencer did the 1000 yard run in 2:27.5.

However, the beavers did not have a monopoly on record breaking. Adelphi established

new marks in the thirty-five pound weight throw (forty-two feet four and one half inches), the one mile run (4:48.6), and the sixty yard high hurdles (7.9 seconds). Other new records were set by Kings Point in the sixty yard dash, LeMoynes in the two mile run, and New Britain State Teachers College in the two mile relay.

Third place was taken by New Britain with twenty-five and one half points, while Montclair came in a close fourth with twenty-two and one half.

Harold Anson Bruce, Mentor of the harriers, was one of the founders of the Collegiate Track Conference which was started two years ago. The Conference was created to provide teams of the same caliber with the opportunity of competing against each other.

On Saturday, January 15, Lewisohn Stadium was the scene of a CCNY victory in the Second Annual Winter Relay Carnival. The frigid contest, dubbed by newspapermen as the "Polar Bear Meet" was decided when the Beavers took three first places in four point scoring relays.

The harriers took the varsity distance medley in 11:31.6, the two mile relay in 8:43.1, and the varsity one mile relay in 3:38.9.

Fencers Defeat Rams, Violets Up Season's Record to .500

The City College fencers brought their season's record up to two wins and two losses by defeating NYU and Fordham University in meets scheduled during the intersession. The Beavers handed the Rams a 17-10 defeat at the home

gym on January 29. Captain Dick Susco and Martin Wertlieb led the attack in the sabre division by registering three victories each. This, together with two wins by Lenny Sugin and Elliot Mills, resulted in a sabre victory for the College by the score of 8-1.

The foil team, which made an excellent showing against Columbia and Yale, fell off slightly but still managed to pull out a 5-4 victory. Charles Piperno again scored a triple victory while Aubrey Seeman won two out of his three bouts. Coach Lucia is highly pleased with his foilsmen and has hopes of bringing the Iron Man trophy back to City College. The trophy will be awarded to the foil team that finishes in first place at the Eastern Intercollegiate Tournament held in March.

The Rams' only victory came in the epee division by a score of 5-4. Outstanding performers for Fordham were Ernie Stoessel and Paul Berman, who each won two bouts. For the College, Joel

Wolfe, a promising sophomore with a fine record to date, and Jonas Ulenas each turned in two victories. Despite this defeat, the epee team has shown promise. On January 23, Ancile Malden, Norm Zafman, and Jonas Ulenas won first place in the Amateur Fencers League of America (AFLA) junior epee team competition. Earlier this year a College team had won first place in the AFLA novice epee team competition. Coach Lucia is disappointed in the fact that this potential, which has been exhibited by the epee men, has not shown itself fully in intercollegiate meets.

The victory over NYU, in the Beaver's gym on January 15, was by a score of 20-7. The College sabre team finished with seven wins in nine bouts. Captain Dick Susco came back after an early season slump to win all his three bouts in fine style. Martin Wertlieb, showing some of the form that brought him first place in the AFLA sabre individual competition in December, scored two victories.

ARMY HALL CANTINEEN

- SODA FOUNTAIN
- TOBACCO - CANDY
- BALL POINT REFILLS

8:00 A.M. to 10:00 P.M.
GROUND FLOOR, AH

Have you tried **THE CLARINET** opposite Tech

FOR LUNCH?

Come in and Be Surprised

SportOPics

By Herschel Nissenson

Recently, Sport Magazine asked the nation's college and professional basketball coaches to select an all-time All-America team. One hundred and twenty-three coaches participated in the nationwide poll. They were asked to select (1) the all-time All-America team and (2) the greatest basketball player of all time.

Included among the selectors were such names as Harold Anderson (Bowling Green), Stan Watts (Brigham Young), Pete Newell (California), Alvin Julian (Dartmouth), Tom Blackburn (Dayton), Ray Meyer (De Paul), Dudley Moore (Duquesne), Bus Sheary (Holy Cross), Phog Allen (Kansas), Adolph Rupp (Kentucky), Kenny Loeffler (La Salle), Frank McGuire (North Carolina), Ev Case (North Carolina State), Ed Hickey (St. Louis), Honey Russell (Seton Hall), and Ed Diddle (Western Kentucky).

Dave Polansky was among the selectors and he proved his competence in that field by correctly naming four of the top five players. The all-time All-America team consists of George Mikan, Hank Luisetti, Tom Gola, Bob Cousy, and Charles Hyatt. Hyatt, the only unfamiliar name on the quintet, was a three-time All-America at Pitt from 1928-30.

Hyatt was also the only one that Polansky did not name to the first team. He did select Mikan, Luisetti, Gola, Cousy and Irv Torgoff.

Polansky was discussing his selections several days ago while conducting a scrimmage of both the varsity and freshman squads. "My selections," he said, "were made as of 1934. Before that I couldn't evaluate the players."

Whereas forty-six coaches named Mikan as the outstanding player of all time, Polansky was one of eleven who cast their ballots for Gola, the 6-7 La Salle ace.

"Gola," he said, "is the number one player of all time in college ball. He's the best I've seen. Gola can do more things than any other player in collegiate ranks."

"I voted for Mikan," Polansky went on, "because of his ability in college." Big (6-10) George was a two-time All-American at De Paul. "He was," Polansky said, "a most potent scorer and rebounder. He wasn't very pretty to watch, but he was one of the best."

For whatever it's worth, my selections would have been Mikan, Gola, Cousy, Frank Selvy, and Harry Gallatin, who, for my money, is the finest all-around ballplayer I have ever seen.

LORENZO MAY
WATCHMAKER and JEWELER
1623 AMSTERDAM AVENUE
Near 140th Street New York City

SPECIAL RATES FOR STUDENTS

COLLEGE PRINTING & TYPING SERVICE
AMSTERDAM & 138th STREET

SEE OUR WINDOWS, STOP IN OR PHONE FOR

Low Student Prices

- Job-Finding Resumes or Letters \$1.89 - 2.39 for 100 - free guide forms and editing. One hour rush service - add \$1.
- CIRCULARS & ANNOUNCEMENTS \$1.69 - 1.89 for 100; \$4.99 - 5.99 for 1000 - One hour rush service - add \$1.
- Cards, Letterheads, Forms, Newsletters.
- Watch subsequent ads for other low student prices.
- COMPLETE MODERN PRINTING PLANT, handling Photo-Offset, Plastic Binding, Duplicating Inexpensive Publications, "All Originals" of Theses, Technical and Language Material.

OFFICE HOURS 9 a.m. - 4 p.m. Phone any time TO. 2-9451

KOSHER DELICATESSEN and RESTAURANT
3457 BROADWAY near 141st Street
AUdubon 3-8714

"The only Kosher Delicatessen in the vicinity of City College"

It's a place where you can meet your friends, and have the best food at reasonable prices.

We Do Catering To Parties

SPOT CASH FOR YOUR DISCARDED BOOKS

We pay top prices for books in current demand. Bring 'em in now, before time depreciates their value Ten cents on the dollar more with our Used Book Bonus Coupons. Ask about them

BARNES & NOBLE, Inc.
FIFTH AVE. AT 18th ST., N.Y.

Cagers Take Two Games — Defeat TCC 78-56; Montclair St. 92-84

McGuire, Cohen Play Final Games; Merv Snares 32 Rebounds vs. Montclair

Jack McGuire ended his brief but brilliant career at the College last Thursday night, by leading the Beavers to an impressive 92-84 victory over a surprisingly strong Montclair State Teachers team.

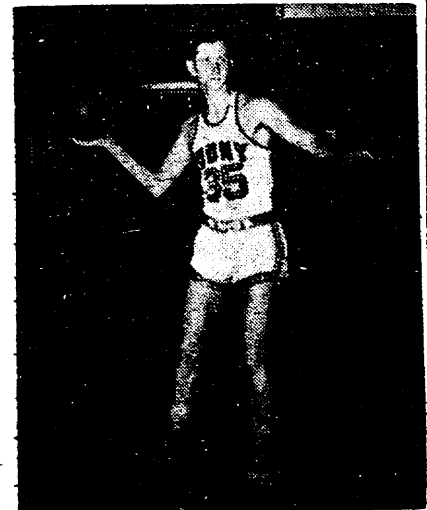
The aggressive six-foot, two inch senior played a scintillating floor game and poured twenty-seven points through the hoop — eighteen of them in the second half.

Lavender hopes received another blow when Bernie Cohen, fifth man on the squad, announced that he was quitting basketball to take a job which would permit him to get married this summer. Like McGuire, Cohen also wrote a fine finish to his career, as he scored thirteen points, his highest total of the campaign.

However, the real story of the game was the strong rebounding of the Beavers, led by Merv Shorr and George Jensen. Merv's total of thirty-two enabled him to tie the mark he set against Rutgers last year. In addition he tallied twenty-five points.

At the outset it seemed that all major college scoring records would be broken, as City jumped to a quick 29-25 lead with just six minutes of playing time gone by. However, neither team was able to maintain this torrid pace.

With the Beavers ahead by seven, 37-30, Montclair came to life. Connie Perry, high man in the game with thirty points, sank a pair of free throws. A basket, and two charity tosses by Bob Nesnay, and two fouls by Arnold



Jack McGuire
... Blaze of Glory

Rose gave the Teachers the lead, 38-37. However, with three minutes to go in the half, two jump shots by Ralph Shefflan, sandwiching a pair of free throws by Nesnay, enabled the Beavers to regain the advantage. They led at halftime by one point, 45-44.

Quick baskets by Nesnay and Perry enabled Montclair to recapture the lead early in the second half, but a jump shot by McGuire cut it to one point. After a driving layup by Clem Tennaro put Montclair three points to the good, the Beavers scored eight straight points, and except for a

S'long Jack

CCNY (92)			MONTCLAIR (84)		
	G	F	G	F	P
Jacobson, lf	4	1	9	11	8
Schefflan	3	2	9	6	0
Shorr, rf	7	11	25	4	2
Jensen, c	2	2	6	0	0
Kowalski	1	0	2	7	10
Stimmons	0	0	0	2	2
Cohen, lg	4	5	13	1	0
Tannenbaum	1	0	2		
McGuire, rg	10	7	27		
Total	32	28	92	31	22

brief Montclair rally late in the game, when the Teachers closed the gap to five, City was never headed.

Coach Nat Holman said that losing Cohen in addition to McGuire would make revamping the team more difficult, in view of the tough games coming up on the schedule. He will probably pick his new backcourt men from a trio consisting of Ralph Shefflan, Dave Simmons and Walt Tannenbaum.

McGuire Leads Second Half Spurt as Hoopsters Rally To Sink New Britian

By HERSCHEL NISSENSON

Although the score would not indicate it, the CCNY varsity basketball team played one of its poorest games of the season on Saturday, January 29, defeating the Teachers College of Connecticut (New Britain), 78-56, in the Main Gym. The triumph brought the Beavers' record above .500 for the first time, at five wins and four losses.

While the varsity was not showing the sparse crowd much basketball, the freshmen played their best game of the year, defeating the Iona College frosh, 78-60. Coach Dave Polansky went most of the way with a quintet consisting of Joel Ascher, Joe Bennardo, John Kenneally, Bruce

Schwed, and Frank Shovlin, and all five scored in double figures. Bennardo, Kenneally, and Schwed each hit for sixteen points, with the other two starters tallying eleven apiece. Kenneally, in addition to his eight field goals, did a brilliant job of rebounding, often clearing the boards over the bigger Iona players.

It was not until the twenty-
(Continued on Page Eleven)

Capsule Comments



Nat Holman

The loss of Jack McGuire will be heavily felt. He is good, active scorer and play maker who we can ill-afford to lose on offense or on defense because he is usually assigned to guard the opponents high scorer. His position in the line up is still undecided and wide open to anyone.

L&M's Got *Everything!*



Janet Blair, Actress: "I have the fullest confidence in L&M's Miracle Tip... and L&M's taste so good, I made them my regular cigarette."



John Robert Powers, Creator of the Powers Girls: "I think L&M's filter is far superior to the others. Great smoke... wonderful flavor."



Patricia Morison, Musical Comedy Star: "I love L&M Filters. Never dreamed a filter cigarette could filter so thoroughly, yet taste so good!"

Stands Out FROM ALL THE REST

STANDS OUT FOR FLAVOR. The pure, white Miracle Tip draws easy, lets you enjoy all the taste.

STANDS OUT FOR EFFECTIVE FILTRATION. No filter compares with L&M's Miracle Tip for quality or effectiveness.

STANDS OUT FOR HIGHEST QUALITY TOBACCOS, low nicotine tobaccos, L&M tobaccos... Light and Mild.

MUCH MORE FLAVOR — MUCH LESS NICOTINE

America's *Best* Filter Cigarette!